



Knowing you.

MEMBERSHIP APPLICATION

Kreston International Ltd.

www.kreston.com

A global network of independent accounting firms

Membership Application

Kreston International

Kreston International Limited is a global network of independent accounting firms that combine expertise with empathy to provide compliance and advisory services that help individuals and their organisations to achieve their professional goals. Founded in 1971 and currently the 12th largest accounting network in the world, Kreston comprises 180 firms in 113 countries. As a single, seamless network, it provides a consistently exceptional service to clients all over the world.

MEMBERSHIP:

Kreston is always growing. We're proud to have people on the ground in most of the major markets, but we're always on the lookout for new, progressive firms that can join our network and strengthen our capabilities even more.

We are always interested in hearing from firms wishing to join our network.

BENEFITS:

- The ability to go above and beyond for clients who have big ambitions – with a global resource of quality-assured accounting firms that share a common culture and values.
- Strong client retention and better capability to target and secure interesting clients with international operations.
- The possibility of growing and diversifying your client base through inbound work referrals from other Kreston member firms, both regional and international.
- The sharing of knowledge, best practices and technical know-how within the global network through quality reviews, a global web portal, webinar training programmes and optional access to CaseWare common audit software.

- Membership in the Forum of Firms, recognised around the world as the only organisation committed to raising quality standards for transnational audit.
- The opportunity to build your network and stimulate business development opportunities by participating in global, regional and national conferences throughout the world.
- The option to boost your firm's profile and status through the adoption of Kreston branding.
- Improved awareness in the local marketplace, as well as internationally, whether you are branded or unbranded, which positively influences both potential clients and business referrers.

WHAT WE LOOK FOR IN A MEMBER:

We like to recruit firms that provide core audit, tax and accounting services. If they supplement these basics with niche consultancy services – like corporate finance, corporate recovery or wealth management – then all the better. We have the following criteria in mind:

- High-quality standards and methodology.
- Expanding client base and a track record of growth in fees.
- Wide range of clients, some with international requirements.
- English-speaking capabilities at the partner level
- Willingness to share knowledge and participate in Kreston activities.
- Size is not critical, but a minimum of five partners suggests that a firm has the resources and capabilities we look for.

READY TO JOIN:

If this sounds like you, contact the International office for an initial discussion. You can also download and complete this membership application form and email it back to admin@kreston.com or fax it to +44 (0)1245 443858.

Membership Application form

Kreston International

YOUR FIRM

Name of Firm

Address of principal office

Country

Region

Telephone Number

Fax Number

Email

Internet

Name of principal contact

Additional office(s) details

Form or nature of the business entity under which the firm operates

The name of the professional institute under which it is governed

Brief history of the firm

Description of the structure of the firms organisation

STATISTICAL INFORMATION

Number of offices

Number of Partners

Number of Other Professional Staff

Number of Non-fee earning/Administrative Staff

TOTAL STAFF

FEE INCOME

Currency

US Dollars \$

Period end dd/mm/yyyy

Last complete accounting period

PERCENTAGE SPLIT OF GROSS FEES

Last complete accounting period

Audit and Accountancy	
Tax Services	
Management Consulting	
Corporate Finance	
Corporate Recovery/Insolvency	
Other (please specify)	
Total (100%)	

YOUR FIRM

Please provide a list of the principal clients as they may be disclosed.

Please provide a list of the principal industries served.

Please provide a list of the principal service specialisations of the firm.

Please provide a general description of your firms system of quality control.

Please indicate date of last peer review.

Please detail remedial action taken if any shortcomings identified. If your firm has not been the subject of a peer review are there any plans to have one?

Please provide details of indemnity insurance carried. Kreston International requires all new and current member firms to have Professional Indemnity cover.

Please detail the languages spoken within the firm

Is your firm or has your firm ever been a member of an international accounting network? If so please give details